

ESTTA Tracking number: **ESTTA715823**

Filing date: **12/19/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Bold Strategies, Inc.
Granted to Date of previous extension	12/20/2015
Address	1331 W. Sunset Boulevard Los Angeles, CA 90026 UNITED STATES
Attorney information	Drew Smith Holley & Menker, P.A. P.O. Box 1219 Sausalito, CA 94966 UNITED STATES dsmith@holleymenker.com, gholley@holleymenker.com, westdock-et@holleymenker.com Phone:720-289-2300

Applicant Information

Application No	86518646	Publication date	06/23/2015
Opposition Filing Date	12/19/2015	Opposition Period Ends	12/20/2015
Applicant	JRM NutraSciences, LLC 53 Merrick Rd Suite 193 Freeport, NY 11520 UNITED STATES		

Goods/Services Affected by Opposition

Class 005. First Use: 2014/11/30 First Use In Commerce: 2014/12/31 All goods and services in the class are opposed, namely: Dietary and nutritional supplements; Herbal supplements; Nutraceuticals for use as dietary supplements; Weight loss dietary supplements; Pre-workout energy powder drink mixes, namely, nutritional supplement in the nature of a nutrient-dense, protein-based drink mix
Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Men's, women's, and children's clothing, namely, t-shirts and headwear

Grounds for Opposition


False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4735537	Application Date	10/12/2011
Registration Date	05/12/2015	Foreign Priority Date	NONE
Word Mark	OBEY RECORDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2014/01/15 First Use In Commerce: 2014/01/15 Audio recording and production; Consultation and advice regarding musical selections and arrangements for sound recordings and live performances; Entertainmentservices by a musical artist and producer, namely, musical composition for others and production of musical sound recordings; Production of sound and music video recordings		

U.S. Registration No.	4365576	Application Date	03/19/2012
Registration Date	07/09/2013	Foreign Priority Date	NONE
Word Mark	OBEY MEDIA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2011/07/00 First Use In Commerce: 2011/07/00 Mobile media services in the nature of electronic transmission of entertainment-media content Class 041. First use: First Use: 2010/01/00 First Use In Commerce: 2010/01/00 Entertainment media production servicesfor motion pictures, television and Internet		

U.S. Registration	4778645	Application Date	05/29/2014
-------------------	---------	------------------	------------

No.			
Registration Date	07/21/2015	Foreign Priority Date	NONE
Word Mark	OBEY RECORDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2008/01/01 First Use In Commerce: 2008/01/01 Audio recordings featuring music; Digital media, namely, CDs, DVDs, and downloadable audio files featuring music; Downloadable music files		

Related Proceedings	See Tracking No: ESTTA715822
---------------------	------------------------------

Attachments	85446095#TMSN.png(bytes) 85573359#TMSN.png(bytes) 86294681#TMSN.png(bytes) Notice of Opposition - Application Ser. No. 86518646 (OBEY THE PUMP).pdf(2450344 bytes)
-------------	--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Drew Smith/
Name	Drew Smith
Date	12/19/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Shepard Fairey; Bold Strategies, Inc.)	
)	
Opposers,)	
)	
v.)	
)	Ser. No. 86518646
JRM NutraSciences, LLC)	
)	
Applicant.)	
)	

NOTICE OF OPPOSITION

Shepard Fairey, an individual citizen of the United States, and Bold Strategies, Inc., a California corporation, both having an address of 1331 W. Sunset Boulevard, Los Angeles, California 90026 (collectively “Opposers”), are or will be damaged by the registration of the mark OBEY THE PUMP which is set forth in application Ser. No. 86518646 and filed by JRM NutraSciences, LLC (“Applicant”), and hereby opposes the same.

As grounds for the opposition, Opposers, by their attorneys, aver as follows:

1. On January 29, 2015, Applicant filed application Ser. No. 86518646 with the United States Patent and Trademark Office (“US PTO”) seeking to register the mark OBEY THE PUMP for goods in International Classes 5 and 25.
2. Application Ser. No. 86518646 was filed under Section 1(a) of the Trademark Act based on Applicant’s claim of actual use of the mark OBEY THE PUMP on goods in International Class 5, namely, “dietary and nutritional supplements; herbal supplements; nutraceuticals for use as dietary supplements; weight loss dietary supplements; pre-workout

energy powder drink mixes, namely, nutritional supplement in the nature of a nutrient-dense, protein-based drink mix” since at least as early as November 30, 2014.

3. Application Ser. No. 86518646 was also filed under Section 1(b) of the Trademark Act based on Applicant’s claim of a bona fide intention to use the mark OBEY THE PUMP for goods in International Class 25, namely, “men’s, women’s, and children’s clothing, namely, t-shirts and headwear.”

4. On June 23, 2015, application Ser. No. 86518646 was published for opposition.

5. On July 20, 2015, Opposers Shepard Fairey and Bold Strategies, Inc. filed timely requests for a 90-day extension of time to oppose application Ser. No. 86518646, which were granted by the Board on the same day.

6. On October 16, 2015, Opposers Shepard Fairey and Bold Strategies, Inc. each filed a further 60-day extension of time to oppose pursuant to a stipulation with Applicant’s counsel. The Board granted the stipulated 60-day extension requests on October 16, 2015.

7. On information and belief, Applicant did not use the mark OBEY THE PUMP on “dietary and nutritional supplements; herbal supplements; nutraceuticals for use as dietary supplements; weight loss dietary supplements; pre-workout energy powder drink mixes, namely, nutritional supplement in the nature of a nutrient-dense, protein-based drink mix” prior to November 30, 2014, the first use date specified in application Ser. No. 86518646.

8. On information and belief, Applicant did not use the mark OBEY THE PUMP in commerce for “dietary and nutritional supplements; herbal supplements; nutraceuticals for use as dietary supplements; weight loss dietary supplements; pre-workout energy powder drink mixes,

namely, nutritional supplement in the nature of a nutrient-dense, protein-based drink mix” prior to December 31, 2014, the use in commerce date specified in application Ser. No. 86518646.

9. On information and belief, Applicant did not use the mark OBEY THE PUMP in commerce for “men’s, women’s, and children’s clothing, namely, t-shirts and headwear” prior to January 29, 2015, the filing date of application Ser. No. 86518646.

10. On information and belief, Applicant has never used the mark OBEY THE PUMP in commerce for any articles of clothing or headwear.

11. On October 8, 2002, the US PTO issued Reg. No. 2632359 for the mark OBEY & Design for goods in International Class 16 which currently includes “printed paper articles, namely, post cards, posters, stationary, stickers, unmounted photographs,” among others, and Class 25, namely, “clothing, namely, t-shirts, jackets, caps” currently owned by Shepard Fairey. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 2632359, is submitted herewith.

12. On September 9, 2003, the US PTO issued Reg. No. 2762299 for the mark OBEY & Design for goods in International Class 28, which currently include “sporting goods, namely, skateboards,” currently owned by Shepard Fairey. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 2762299, is submitted herewith.

13. On August 21, 2007, the US PTO issued Reg. No. 3282078 for the mark OBEY for goods in International Classes 16, 18, and 25, specifically “stickers, posters”, “handbags,

backpacks, wallets, leather key chains”, “clothing, namely, shirts, t-shirts, knit shirts, woven shirts, pants, shorts, jackets, sweatshirts, sweaters, belts, scarves, beanies, hats,” currently owned by Shepard Fairey. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 3282078, is submitted herewith.

14. On March 17, 2009, the US PTO issued Reg. No. 3592057 for the mark DISOBEY for goods in International Class 25, specifically “clothing, namely, t-shirts,” currently co-owned by Shepard Fairey. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 3592057, is submitted herewith.

15. On April 6, 2010, the US PTO issued Reg. No. 3770877 for the mark OBEY AWARENESS for goods in International Classes 25, specifically “t-shirts,” currently owned by Shepard Fairey. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 3770877, is submitted herewith.

16. On October 12, 2011, Opposer, Shepard Fairey, filed application Ser. No. 85446095 with the US PTO seeking to register the mark OBEY RECORDS for services in International Class 41, including “audio recording and production” and “production of sound and music video recordings.” On September 12, 2014, Opposer, Shepard Fairey, assigned his entire right and interest in application Ser. No. 85446095 to Opposer, Bold Strategies, Inc. On May 12, 2015, the US PTO issued Reg. No. 4735537 for the mark OBEY RECORDS for the services set

forth in Opposer's application Ser. No. 85446095, with a first use date of January 15, 2014. A print-out from the US PTO's TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4735537, is submitted herewith.

17. On December 25, 2012, the US PTO issued Reg. No. 4263319 for the mark OBEY for goods in International Class 20, specifically "accent pillows; pillows," currently owned by Shepard Fairey. A print-out from the US PTO's TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4263319, is submitted herewith.

18. On July 9, 2013, the US PTO issued Reg. No. 4365576 for the mark OBEY MEDIA for services in International Class 38, namely "mobile media services in the nature of electronic transmission of entertainment media content," and Class 41, namely "entertainment media production services for motion pictures, television and internet," currently owned by Bold Strategies, Inc. A print-out from the US PTO's TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4365576, is submitted herewith.

19. On May 29, 2014, Opposer, Bold Strategies, Inc., filed application Ser. No. 86294681 with the US PTO seeking to register the mark OBEY RECORDS for goods in International Class 9, namely, "audio recordings featuring music; digital media, namely, CDs, DVDs, and downloadable audio files featuring music; downloadable music files." On July 21, 2015 the US PTO issued Reg. No. 4778645 for the mark OBEY RECORDS for the goods set

forth in Opposer's application Ser. No. 86294681, with a first use date of January 1, 2008. A print-out from the US PTO's TSDR database showing the current status and title copy of the pleaded registration, Reg. No. 4778645, is submitted herewith.

20. On July 15, 2014, the US PTO issued Reg. No. 4569752 for the mark OBEY for goods in International Class 9, specifically "cases for mobile phones, cases for computers, cases for tablet computers, sunglasses," currently owned by Shepard Fairey. A print-out from the US PTO's TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4569752, is submitted herewith.

21. On April 21, 2015, Opposer, Shepard Fairey, filed application Ser. No. 86605216 with the US PTO seeking to register the mark OBEY for goods in International Class 14, namely, "ankle bracelets; bangles; body jewelry; bracelets, brooches; charms; clocks and watches; costume jewelry; earrings; gemstone jewelry; jewel pendants; jewelry; jewelry chains; jewelry pins for use on hats; lockets; medals and medallions; necklaces; pendants; pins being jewelry; real and imitation jewelry; rings." On November 24, 2015 the US PTO issued Reg. No. 4859374 for the mark OBEY for the goods set forth in Opposer's application Ser. No. 86605216, with a first use date of October 2006. A print-out from the US PTO's TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4859374, is submitted herewith.

22. On April 23, 2015, Opposer, Shepard Fairey, filed application Ser. No. 86607605 with the US PTO seeking to register the mark OBEY for goods in International Class 28, namely, "bags for skateboards; Christmas tree ornaments and decorations; playing cards;

skateboard decks; skateboard trucks; skateboards; surfboards; toy figures.” On November 24, 2015 the US PTO issued Reg. No. 4859555 for the mark OBEY for the goods set forth in Opposer’s application Ser. No. 86607605, with a first use date of December 2004. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4859555, is submitted herewith.

23. Opposers are the owners of Reg. Nos. 2632359, 2762299, 3282078, 3592057, 3770877, 4263319, 4365576, 4569752, 4735537, 4778645, 4859374, and 4859555 (hereinafter “Opposers’ Registrations”) and, by making their registrations of record, Opposers have standing to oppose application Ser. No. 86518646.

24. Opposers’ OBEY & Design, OBEY, DISOBEY, OBEY AWARENESS, OBEY RECORDS, and OBEY MEDIA marks (hereinafter “Opposers’ Marks”) have an actual or constructive use date earlier than application Ser. No. 86518646, specifically the November 30, 2014 actual use date for goods in International Class 5 and the January 29, 2015 filing date for goods in International Class 25, and priority is not at issue.

25. Opposers’ Marks have been in continuous use in commerce since at least as early as 2000 and are still used in commerce in connection with the goods and services set forth in Opposers’ Registrations and have not been abandoned. As a result of the substantial and continuous use of Opposers’ Marks and associated designs in the United States, the purchasing public has come to exclusively associate the OBEY mark with Opposers, Shepard Fairey and Bold Strategies, Inc.

26. Since at least as early as 2000, Opposers have spent a significant amount of money and expended a significant amount of resources in the marketing and sale of goods and services bearing Opposers' Marks and, as consequence, Opposers' Marks have established valuable consumer recognition and substantial goodwill with the purchasing public.

27. Opposers' Marks and the OBEY THE PUMP mark in application Ser. No. 86518646 are confusingly similar. Specifically, Applicant's OBEY THE PUMP mark incorporates Opposers' OBEY mark in its entirety and therefore is similar in appearance, pronunciation and commercial impression when compared to Opposers' OBEY marks.

28. The goods and services set forth in Opposers' Registrations are closely related, if not identical, to the goods set forth in application Ser. No. 86518646.

29. The conditions surrounding the marketing of the goods and services sold and transported under Opposers' Marks and the goods set forth in application Ser. No. 86518646 are such that they could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the goods come from a common source.

30. The goods set forth in application Ser. No. 86518646 are likely to be marketed in the same channels of trade as the goods and services identified in Opposers' Registrations.

31. As a consequence of the above, Opposers will be damaged by the issuance of this registration. Specifically, the OBEY THE PUMP mark set forth in application Ser. No. 86518646 consists of or comprises a mark which so resembles those set forth in Opposers' Marks as to be likely to cause confusion, or to cause mistake, or to deceive, under Trademark Act Section 2(d), 15 U.S.C. § 1052(d).

32. Opposers' Marks point uniquely and unmistakably to Opposer Shepard Fairey, as an individual, and Opposer Bold Strategies, Inc., as an entity, and have become Opposers' identity and persona for the goods and services set forth in Opposers' Registrations and used in conjunction with Opposers' Marks in the United States.

33. The OBEY THE PUMP mark set forth in application Ser. No. 86518646 is likely to cause consumers to believe that the goods set forth in application Ser. No. 86518646 are connected to Opposers, when in fact they are not.

34. As a result of the foregoing, Registration of the mark set forth in the application Ser. No. 86518646 should be refused pursuant to Trademark Act Section 2(a), 15 U.S.C. § 1052(a), on the grounds that any use by Applicant of the mark OBEY will falsely suggest a connection between Applicant and Opposers named herein, to the damage of Opposers.

35. Opposers' name or identity is of sufficient fame or reputation that should Applicant use the OBEY THE PUMP mark with the goods designated in application Ser. No. 86518646, a connection with Opposers would be presumed.

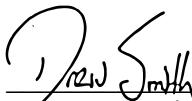
36. Opposers' Marks are famous within the meaning of 15 U.S.C. § 1125(c), and have been famous prior to January 29, 2015, the date Applicant filed application Ser. No. 86518646.

37. Applicant's applied-for mark is therefore likely to cause dilution of Opposers' famous, distinctive and federally-registered marks within the meaning of 15 U.S.C. § 1125(c) and 15 U.S.C. § 1063(a), as amended by the Trademark Dilution Revision Act of 2006.

WHEREFORE, Opposers request that application Ser. No. 86518646 be refused registration.

Respectfully submitted,

Shepard Fairey and Bold Strategies, Inc.

By: 
Drew M. Smith
Gabrielle A. Holley

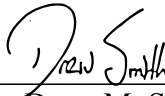
Opposers' Attorneys

HOLLEY & MENKER, PA
P.O. Box 1219
Sausalito, California 94966
T: 720-289-2300
F: 415-480-3255
westdocket@holleymenker.com

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on this the 19th day of December 2015, a true and correct copy of the foregoing Notice of Opposition was sent first class mail to Applicant's correspondent listed in the TSDR database at the following address:

Thomas D. Foster
TD Foster Intellectual Property Law
11622 El Camino Real, Suite 100
San Diego, California 92130



Drew M. Smith

Generated on:

This page was generated by TSDR on 2015-12-17 15:38:59 EST

Mark: OBEY



US Serial Number: 75856775

Application Filing Date:

Nov. 23, 1999

US Registration Number: 2632359

Registration Date:

Oct. 08, 2002

Register:

Principal

Mark Type:

Trademark

Status:

The registration has been renewed.

Status Date:

Sep. 28, 2012

Publication Date: Dec. 12, 2000

Notice of Allowance Date:

Mar. 06, 2001

Mark Information

Mark Literal Elements:

OBEY

Standard Character Claim:

No

Mark Drawing Type:

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s):

02.01.01 - Busts of men facing forward; Heads of men facing forward; Men - heads, portraiture, or busts facing forward; Portraiture of men facing forward

26.11.02 - Plain single line rectangles; Rectangles (single line)

Name Portrait Consent:

The person depicted in the mark does not represent a living individual

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For:

Printed paper articles, namely, [trading cards,] post cards, posters, stationery, stickers, unmounted photographs, [magazines featuring extreme sports, skateboarding, snowboarding, surfing and information about rebellious teen lifestyle activities,] and books featuring extreme sports, skateboarding, snowboarding, surfing, and information about rebellious teen lifestyle activities

International Class(es): 016 - Primary Class

U.S Class(es):

002, 005, 022, 023, 029, 037, 038, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Sep. 15, 2000**Use in Commerce:**

Sep. 15, 2000

For:

clothing, namely, t-shirts, jackets, caps [, and shoes]

International Class(es): 025 - Primary Class**U.S Class(es):**

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: Sep. 15, 2000**Use in Commerce:**

Sep. 15, 2000

Basis Information (Case Level)

Filed Use: No**Currently Use:** Yes**Amended Use:** No**Filed ITU:** Yes**Currently ITU:** No**Amended ITU:** No**Filed 44D:** No**Currently 44D:** No**Amended 44D:** No**Filed 44E:** No**Currently 44E:** No**Amended 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name:

FAIREY, SHEPARD

Owner Address:1331 W. Sunset Boulevard
Los Angeles, CALIFORNIA 90026
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:**

No Citizenship found

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Gabrielle A. Holley**Docket Number:**

1028.TM1125U

Attorney Primary Email Address: westdocket@holleymenker.com**Attorney Email Authorized:**

Yes

Correspondent**Correspondent Name/Address:**Gabrielle A. Holley
HOLLEY & MENKER, P.A.
P.O. BOX 96
SOLANA BEACH, CALIFORNIA 92075
UNITED STATES**Phone:** 858 353 9285**Fax:**

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com**Correspondent e-mail Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding
------	-------------	------------

		Number
Sep. 04, 2013	NOTICE OF SUIT	
Apr. 19, 2013	NOTICE OF SUIT	
Feb. 19, 2013	NOTICE OF SUIT	
Oct. 17, 2012	NOTICE OF SUIT	
Oct. 02, 2012	NOTICE OF SUIT	
Sep. 28, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 28, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Sep. 28, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Sep. 28, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Sep. 13, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jun. 29, 2012	NOTICE OF SUIT	
May 21, 2012	NOTICE OF SUIT	
Oct. 20, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69934
Oct. 08, 2008	TEAS SECTION 8 & 15 RECEIVED	
Jul. 07, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 07, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 02, 2007	CASE FILE IN TICRS	
Oct. 08, 2002	REGISTERED-PRINCIPAL REGISTER	
Jul. 23, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 19, 2002	EXAMINERS AMENDMENT MAILED	
Apr. 02, 2002	PAPER RECEIVED	
Oct. 19, 2001	NON-FINAL ACTION MAILED	
Sep. 26, 2001	ASSIGNED TO EXAMINER	75571
Sep. 19, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 05, 2001	USE AMENDMENT FILED	
Mar. 06, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 12, 2000	PUBLISHED FOR OPPOSITION	
Nov. 10, 2000	NOTICE OF PUBLICATION	
Sep. 08, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 14, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 18, 2000	NON-FINAL ACTION MAILED	
May 17, 2000	ASSIGNED TO EXAMINER	75571
May 04, 2000	ASSIGNED TO EXAMINER	71547
May 02, 2000	ASSIGNED TO EXAMINER	73348

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:

Section 8 - Accepted

Affidavit of Incontestability:

Section 15 - Accepted

Renewal Date:

Oct. 08, 2012

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Sep. 28, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant:

OBEY GIANT JOINT VENTURE

Assignment 1 of 3

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2802/0855](#)

Pages:

2

Date Recorded: Mar. 02, 2004

Supporting Documents:

[assignment-tm-2802-0855.pdf](#)

Assignor

Name: [DAVE KINSEY](#)

Execution Date:

Jul. 30, 2003

Legal Entity Type: JOINT VENTURE

State or Country Where
Organized:

No Place Where Organized Found

Assignee

Name:

[FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Address:

3780 WILSHIRE BLVD., SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name:

MCCOLLOCH & CAMPITIELLO, LLP

Correspondent Address:

5900 LA PLACE COURT, STE. 100
CARLSBAD, CA 92008

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2802/0896](#)

Pages:

2

Date Recorded: Mar. 02, 2004

Supporting Documents:

[assignment-tm-2802-0896.pdf](#)

Assignor

Name: [JUSTIN MCCORMACK](#)

Execution Date:

Jul. 30, 2003

Legal Entity Type: JOINT VENTURE

State or Country Where
Organized:

No Place Where Organized Found

Assignee

Name:

[FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Address:

3780 WILSHIRE BLVD., SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name:

MCCOLLOCH & CAMPITIELLO, LLP

Correspondent Address:

5900 LA PLACE COURT, SUITE 100
CARLSBAD, CA 92008

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2802/0886](#)

Pages:

2

Date Recorded: Mar. 02, 2004

Supporting Documents:

[assignment-tm-2802-0886.pdf](#)

Assignor

Name: [PHILIP DE WOLFF](#)

Execution Date:

Aug. 12, 2003

Legal Entity Type: JOINT VENTURE

State or Country Where
Organized:

No Place Where Organized Found

Assignee

Name:

[FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Address:

3780 WILSHIRE BLVD., SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name:

MCCOLLOCH & CAMPITIELLO, LLP

Correspondent Address:

5900 LA PLACE COURT, SUITE 100
CARLSBAD, CA 92008

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings:

3

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	
Plaintiff(s)			

Name:

Shepard Fairey

Correspondent Address:

DREW SMITH

HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: 91211451	Filing Date:
Jul 08, 2013	
Status: Terminated	Status Date:
Aug 28, 2014	
Interlocutory Attorney: CHERYL S GOODMAN	

Defendant
Name:
Demand Brands, LLC
Correspondent Address:
NATALIE S RICHER LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP 600 SOUTH AVE W , STE 2 WESTFIELD NJ , 07090-1497 UNITED STATES
Correspondent e-mail:
trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Second Extension - Granted	85521663	

Plaintiff(s)
Name:
Shepard Fairey
Correspondent Address:
DREW M SMITH HOLLEY & MENKER PA PO BOX 1219 SAUSALITO CA , 94966 UNITED STATES
Correspondent e-mail:
dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877

OBEY RECORDS

Registered

[85446095](#)[4735537](#)

OBEY

Registered

[85446122](#)[4263319](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

Generated on:

This page was generated by TSDR on 2015-12-17 15:39:57 EST

Mark: OBEY



US Serial Number: 76184615

Application Filing Date:

Dec. 22, 2000

US Registration Number: 2762299

Registration Date:

Sep. 09, 2003

Register:

Principal

Mark Type:

Trademark

Status:

The registration has been renewed.

Status Date:

Jan. 19, 2013

Publication Date: Jan. 21, 2003

Notice of Allowance Date:

Apr. 15, 2003

Mark Information

Mark Literal Elements:

OBEY

Standard Character Claim:

No

Mark Drawing Type:

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s):

02.01.01 - Busts of men facing forward; Heads of men facing forward; Men - heads, portraiture, or busts facing forward; Portraiture of men facing forward

26.11.20 - Rectangles inside one another

26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For:

Sporting goods, namely, skateboards, [skateboard wheels, and hardware and parts therefor]

International Class(es): 028 - Primary Class

U.S Class(es):

022, 023, 038, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jan. 18, 2001

Use in Commerce:

Jan. 19, 2001

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

FAIREY, SHEPARD

Owner Address:

1331 WEST SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship:

UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number:

1363.TM1125U

Attorney Primary Email westdocket@holleymenker.com
Address:

Attorney Email
Authorized:

Yes

Correspondent

Correspondent
Name/Address:

Gabrielle A. Holley
Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA 92075
UNITED STATES

Phone: 858 353 9285

Fax:

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com

Correspondent e-mail
Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 19, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 19, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Jan. 19, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67603
Jan. 18, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Dec. 21, 2012	TEAS SECTION 8 & 9 RECEIVED	
Sep. 21, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Sep. 21, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Sep. 08, 2009	TEAS SECTION 8 & 15 RECEIVED	
Jun. 20, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 10, 2003	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 09, 2003	REGISTERED-PRINCIPAL REGISTER	
Jul. 01, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	

Jun. 23, 2003	CASE FILE IN TICRS	
Jun. 12, 2003	STATEMENT OF USE PROCESSING COMPLETE	
May 20, 2003	USE AMENDMENT FILED	
May 19, 2003	TEAS STATEMENT OF USE RECEIVED	
Apr. 15, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 21, 2003	PUBLISHED FOR OPPOSITION	
Jan. 01, 2003	NOTICE OF PUBLICATION	
Nov. 01, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 30, 2002	EXAMINERS AMENDMENT MAILED	
Oct. 29, 2002	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 17, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 13, 2002	LETTER OF SUSPENSION MAILED	
Mar. 11, 2002	ASSIGNED TO EXAMINER	61700
Jan. 07, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 10, 2001	LETTER OF SUSPENSION MAILED	
Jun. 22, 2001	ASSIGNED TO EXAMINER	75571
Jun. 15, 2001	ASSIGNED TO EXAMINER	78472

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:

Section 8 - Accepted

Affidavit of Incontestability:

Section 15 - Accepted

Renewal Date:

Sep. 09, 2013

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Jan. 19, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant:

FAIRY, SHEPARD

Assignment 1 of 3

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2711/0347](#)

Pages:

2

Date Recorded: Sep. 05, 2003

Supporting Documents:

[assignment-tm-2711-0347.pdf](#)

Assignor

Name: [MCCORMACK, JUSTIN](#)

Execution Date:

Jul. 30, 2003

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Assignee

Name:

[FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Address:

3780 WILSHIRE BLVD
SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name:

VICTORIA NEWLAND

Correspondent Address:

114 NORTH RIOS AVENUE
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2711/0370](#)

Pages:

2

Date Recorded: Sep. 05, 2003

Supporting Documents:

[assignment-tm-2711-0370.pdf](#)

Assignor

Name: [KINSEY, DAVE](#)

Execution Date:

Jul. 30, 2003

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Assignee

Name:

[FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Address:

3780 WILSHIRE BLVD
SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name:

VICTORIA NEWLAND

Correspondent Address:

114 NORTH RIOS AVENUE
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2711/0328](#)

Pages:

2

Date Recorded: Sep. 05, 2003

Supporting Documents:

[assignment-tm-2711-0328.pdf](#)

Assignor

Name: [DE WOLFF, PHILLIP](#)

Execution Date:

Aug. 12, 2003

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Assignee

Name:

[FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship:

No Citizenship Found

Address:

3780 WILSHIRE BOULEVARD
SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent**Correspondent Name:**

VICTORIA NEWLAND

Correspondent Address:

114 NORTH RIOS AVENUE
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary**Number of Proceedings:**

3

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant**Name:**

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)**Name:**

Shepard Fairey

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS		

5		Jul 17, 2015
6	SUSPENDED	Jul 27, 2015
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015
8	SUSPENDED	Sep 29, 2015

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date:

Jul 08, 2013

Status: Terminated

Status Date:

Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name:

Demand Brands, LLC

Correspondent Address:

NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ , 07090-1497
UNITED STATES

Correspondent e-mail:

trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Second Extension - Granted	85521663	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW M SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	

14	SUSPENDED	Aug 02, 2014
15	W/DRAW OF OPPOSITION	Aug 26, 2014
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014
17	TERMINATED	Aug 28, 2014

Generated on:

This page was generated by TSDR on 2015-12-17 15:41:44 EST

Mark: OBEY

OBEY

US Serial Number: 77040649

Application Filing Date:

Nov. 09, 2006

US Registration Number: 3282078

Registration Date:

Aug. 21, 2007

Register:

Principal

Mark Type:

Trademark

Status:

A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date:

Oct. 01, 2012

Publication Date: Jun. 05, 2007

Mark Information

Mark Literal Elements:

OBEY

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Related Properties Information

**Claimed Ownership of US
Registrations:**

2632359

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

stickers, posters

International Class(es): 016 - Primary Class

U.S Class(es):

002, 005, 022, 023, 029, 037, 038, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Sep. 15, 2000

Use in Commerce:

Sep. 15, 2000

For:

handbags, backpacks, wallets, leather key chains

International Class(es): 018 - Primary Class

U.S Class(es):

001, 002, 003, 022, 041

Class Status:

ACTIVE

Basis:

1(a)

First Use: Sep. 15, 2000**Use in Commerce:**

Sep. 15, 2000

For:

clothing, namely, shirts, t-shirts, knit shirts, woven shirts, pants, shorts, jackets, sweatshirts, sweaters, belts, scarves, beanies, hats

International Class(es): 025 - Primary Class**U.S Class(es):**

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: Sep. 15, 2000**Use in Commerce:**

Sep. 15, 2000

Basis Information (Case Level)**Filed Use:** Yes**Currently Use:** Yes**Amended Use:** No**Filed ITU:** No**Currently ITU:** No**Amended ITU:** No**Filed 44D:** No**Currently 44D:** No**Amended 44D:** No**Filed 44E:** No**Currently 44E:** No**Amended 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No**Current Owner(s) Information****Owner Name:**

Fairey, Shepard

Owner Address:1331 W. Sunset Boulevard
Los Angeles, CALIFORNIA 90026
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:**

UNITED STATES

Attorney/Correspondence Information**Attorney of Record****Attorney Name:** Gabrielle A. Holley**Docket Number:**

1028.TM1124U

Attorney Primary Email Address: westdocket@holleymenker.com**Attorney Email Authorized:**

Yes

Correspondent**Correspondent Name/Address:**Gabrielle A. Holley
HOLLEY & MENKER, P.A.
P.O. BOX 96
SOLANA BEACH, CALIFORNIA 92075
UNITED STATES**Phone:** 858 353 9285**Fax:**

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com**Correspondent e-mail Authorized:**

Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 04, 2013	NOTICE OF SUIT	
Apr. 19, 2013	NOTICE OF SUIT	
Feb. 19, 2013	NOTICE OF SUIT	
Oct. 17, 2012	NOTICE OF SUIT	
Oct. 02, 2012	NOTICE OF SUIT	
Oct. 01, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 01, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Oct. 01, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Sep. 24, 2012	TEAS SECTION 8 & 15 RECEIVED	
Jun. 29, 2012	NOTICE OF SUIT	
May 21, 2012	NOTICE OF SUIT	
Jul. 07, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 07, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 29, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 21, 2007	REGISTERED-PRINCIPAL REGISTER	
Jun. 05, 2007	PUBLISHED FOR OPPOSITION	
May 16, 2007	NOTICE OF PUBLICATION	
Apr. 09, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Apr. 09, 2007	ASSIGNED TO LIE	70633
Mar. 16, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 16, 2007	ASSIGNED TO EXAMINER	77657
Dec. 12, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 15, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:

Section 8 - Accepted

Affidavit of Incontestability:

Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: TMEG LAW OFFICE 107

Date in Location:

Oct. 01, 2012

Proceedings

Summary

Number of Proceedings:

3

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301

NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	
Plaintiff(s)			

Name:

Shepard Fairey

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number

OBEY Opposition Pending [85807738](#)

Plaintiff(s)

Name:

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date:

Jul 08, 2013

Status: Terminated

Status Date:

Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name:

Demand Brands, LLC

Correspondent Address:

NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ , 07090-1497
UNITED STATES

Correspondent e-mail:

trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Second Extension - Granted	85521663	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW M SMITH

HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

Generated on:

This page was generated by TSDR on 2015-12-17 15:42:32 EST

Mark: DISOBEY

DISOBEY

US Serial Number: 77190956

Application Filing Date:

May 25, 2007

US Registration Number: 3592057

Registration Date:

Mar. 17, 2009

Register:

Principal

Mark Type:

Trademark

Status:

A Section 8 declaration has been accepted.

Status Date:

Jan. 20, 2015

Publication Date: Nov. 13, 2007

Notice of Allowance Date:

Feb. 05, 2008

Mark Information

Mark Literal Elements:

DISOBEY

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Clothing, namely, t-shirts

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: Apr. 2007

Use in Commerce:

Apr. 2007

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

One 3 Two, Inc.

Owner Address:

17462 Von Karman Avenue
Irvine, CALIFORNIA UNITED STATES 92614

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

CALIFORNIA

Owner Name:

Fairey, Shepard

Owner Address:

1331 W. Sunset Boulevard
Los Angeles, CALIFORNIA UNITED STATES 90026

Legal Entity Type: INDIVIDUAL

Citizenship:

UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number:

1028.TM1085U

**Attorney Primary Email
Address:** westdocket@holleymenker.com

**Attorney Email
Authorized:**

Yes

Correspondent

**Correspondent
Name/Address:**

Gabrielle A. Holley
Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA UNITED STATES 92075

Phone: 888 750 4407

Fax:

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com

**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 15, 2015	NOTICE OF SUIT	
Jan. 20, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jan. 20, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED	67603
Jan. 20, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Jan. 09, 2015	TEAS SECTION 8 RECEIVED	
Jun. 28, 2011	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS UPDATED	67657
Jun. 28, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67657
Jun. 24, 2011	PAPER RECEIVED	
Mar. 17, 2009	REGISTERED-PRINCIPAL REGISTER	
Feb. 09, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Feb. 09, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 05, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 04, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 04, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 04, 2008	TEAS EXTENSION RECEIVED	
Aug. 04, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Aug. 04, 2008	NON-FINAL ACTION E-MAILED	
Aug. 04, 2008	SU - NON-FINAL ACTION - WRITTEN	59899

Aug. 04, 2008	STATEMENT OF USE PROCESSING COMPLETE	66230
Jul. 22, 2008	USE AMENDMENT FILED	66230
Aug. 04, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jul. 22, 2008	TEAS STATEMENT OF USE RECEIVED	
Feb. 05, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 13, 2007	PUBLISHED FOR OPPOSITION	
Oct. 29, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 24, 2007	NOTICE OF PUBLICATION	
Oct. 05, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Oct. 05, 2007	ASSIGNED TO LIE	70468
Sep. 06, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 06, 2007	ASSIGNED TO EXAMINER	59899
Jun. 01, 2007	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:

Section 8 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location:

Jan. 20, 2015

Proceedings

Summary

Number of Proceedings:

3

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	
Plaintiff(s)			
Name:			

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057

OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#) **Filing Date:**
 Jul 08, 2013
Status: Terminated **Status Date:**
 Aug 28, 2014
Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name:

Demand Brands, LLC

Correspondent Address:

NATALIE S RICHER
 LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
 600 SOUTH AVE W , STE 2
 WESTFIELD NJ UNITED STATES , 07090-1497

Correspondent e-mail:

trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Second Extension - Granted	85521663	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW M SMITH
 HOLLEY & MENKER PA
 PO BOX 1219
 SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail:

dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	

4	ANSWER	Aug 16, 2013
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013
6	SUSPENDED	Oct 07, 2013
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014
8	SUSPENDED	Jan 14, 2014
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014
10	SUSPENDED	Mar 17, 2014
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014
12	SUSPENDED	Jun 18, 2014
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014
14	SUSPENDED	Aug 02, 2014
15	W/DRAW OF OPPOSITION	Aug 26, 2014
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014
17	TERMINATED	Aug 28, 2014

Generated on:

This page was generated by TSDR on 2015-12-17 15:43:06 EST

Mark: OBEY AWARENESS

OBEY AWARENESS

US Serial Number: 77807878

Application Filing Date:

Aug. 19, 2009

US Registration Number: 3770877

Registration Date:

Apr. 06, 2010

Filed as TEAS Plus: Yes

Currently TEAS Plus:

Yes

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Apr. 06, 2010

Publication Date: Jan. 19, 2010

Mark Information

Mark Literal Elements:

OBEY AWARENESS

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Related Properties Information

**Claimed Ownership of US
Registrations:**

2632359, 3282078

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For:

T-shirts

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: May 2007

Use in Commerce:

May 2007

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

Fairey, Shepard

Owner Address:

1331 W. Sunset Blvd.
Los Angeles, CALIFORNIA UNITED STATES 90026

Legal Entity Type: INDIVIDUAL**Citizenship:**

UNITED STATES

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Gabrielle A. Holley**Docket Number:**

1028.TM1855U

Attorney Primary Email Address: westdocket@holleymenker.com**Attorney Email Authorized:**

No

Correspondent**Correspondent Name/Address:**

GABRIELLE A. HOLLEY
HOLLEY & MENKER, P.A.
P.O. BOX 96
SOLANA BEACH, CALIFORNIA UNITED STATES 92075

Phone: 858 353 9285**Fax:**

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com**Correspondent e-mail Authorized:**

No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 06, 2010	REGISTERED-PRINCIPAL REGISTER	
Jan. 19, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 19, 2010	PUBLISHED FOR OPPOSITION	
Dec. 15, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Dec. 14, 2009	ASSIGNED TO LIE	70468
Nov. 30, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 23, 2009	ASSIGNED TO EXAMINER	76725
Aug. 24, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 24, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None**File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:**

Apr. 06, 2010

Proceedings

Summary**Number of Proceedings:**

Type of Proceeding: OppositionProceeding Number: [91221549](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
 DICKENSON PEATMAN & FOGARTY
 1455 1ST ST, STE 301
 NAPA CA UNITED STATES , 94559

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com
Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW SMITH
 HOLLEY & MENKER PA
 PO BOX 1219
 SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com
Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: OppositionProceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant**Name:**

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)**Name:**

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date:

Jul 08, 2013

Status: Terminated

Status Date:

Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant**Name:**

Demand Brands, LLC

Correspondent Address:

NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ UNITED STATES , 07090-1497

Correspondent e-mail:

trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Second Extension - Granted	85521663	
Plaintiff(s)			

Name:

Shepard Fairey

Correspondent Address:

DREW M SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail:

dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

Generated on:

This page was generated by TSDR on 2015-12-17 15:50:06 EST

Mark: OBEY RECORDS

OBEY RECORDS

US Serial Number: 85446095

Application Filing Date:

Oct. 12, 2011

US Registration Number: 4735537

Registration Date:

May 12, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus:

Yes

Register:

Principal

Mark Type:

Service Mark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

May 12, 2015

Publication Date: Mar. 20, 2012

Notice of Allowance Date:

May 15, 2012

Mark Information

Mark Literal Elements:

OBEY RECORDS

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Disclaimer:

"RECORDS"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Audio recording and production; Consultation and advice regarding musical selections and arrangements for sound recordings and live performances; Entertainment services by a musical artist and producer, namely, musical composition for others and production of musical sound recordings; Production of sound and music video recordings

International Class(es): 041 - Primary Class

U.S Class(es):

100, 101, 107

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jan. 15, 2014

Use in Commerce:

Jan. 15, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

BOLD STRATEGIES, INC.

Owner Address:

1331 W. SUNSET BLVD.
LOS ANGELES, CALIFORNIA UNITED STATES 90026

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number:

1363.TM2583U

**Attorney Primary Email
Address:** westdocket@holleymenker.com

**Attorney Email
Authorized:**

Yes

Correspondent

**Correspondent
Name/Address:**

Gabrielle A. Holley
Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA UNITED STATES 92075

Phone: 858 353 9285

Fax:

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com

**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 12, 2015	REGISTERED-PRINCIPAL REGISTER	
Apr. 07, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 06, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 04, 2015	STATEMENT OF USE PROCESSING COMPLETE	66154
Mar. 25, 2015	USE AMENDMENT FILED	66154
Mar. 25, 2015	TEAS STATEMENT OF USE RECEIVED	
Nov. 12, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 10, 2014	EXTENSION 5 GRANTED	98765
Nov. 10, 2014	EXTENSION 5 FILED	98765
Nov. 10, 2014	TEAS EXTENSION RECEIVED	
Sep. 17, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 17, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 16, 2014	EXTENSION 4 GRANTED	66154
May 13, 2014	EXTENSION 4 FILED	66154
May 13, 2014	TEAS EXTENSION RECEIVED	
Nov. 09, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 08, 2013	EXTENSION 3 GRANTED	66154
Nov. 05, 2013	EXTENSION 3 FILED	66154
Nov. 05, 2013	TEAS EXTENSION RECEIVED	
May 14, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

May 13, 2013	EXTENSION 2 GRANTED	66154
Apr. 23, 2013	EXTENSION 2 FILED	66154
May 10, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Apr. 23, 2013	TEAS EXTENSION RECEIVED	
Oct. 17, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 15, 2012	EXTENSION 1 GRANTED	98765
Oct. 15, 2012	EXTENSION 1 FILED	98765
Oct. 15, 2012	TEAS EXTENSION RECEIVED	
Sep. 25, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 25, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 15, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 20, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 20, 2012	PUBLISHED FOR OPPOSITION	
Feb. 29, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 16, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Feb. 16, 2012	ASSIGNED TO LIE	68552
Feb. 01, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 30, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 30, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 30, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 30, 2012	EXAMINERS AMENDMENT -WRITTEN	78475
Jan. 30, 2012	ASSIGNED TO EXAMINER	78475
Oct. 18, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 15, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Apr. 06, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant:

BOLD STRATEGIES, INC.

Assignment 1 of 1

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5361/0629](#)

Pages:

3

Date Recorded: Sep. 12, 2014

Supporting Documents:

[assignment-tm-5361-0629.pdf](#)

Assignor

Name: [FAIREY, SHEPARD](#)

Execution Date:

Sep. 10, 2014

Legal Entity Type: INDIVIDUAL

Citizenship:

UNITED STATES

Assignee

Name:

[BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

CALIFORNIA

Address:

1331 W. SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026

Correspondent**Correspondent Name:**

GABRIELLE HOLLEY/HOLLEY & MENKER, P.A.

Correspondent Address:P.O. BOX 96
SOLANA BEACH, CA 92075**Domestic Representative - Not Found****Proceedings****Summary****Number of Proceedings:**

3

Type of Proceeding: Opposition**Proceeding Number:** [91221549](#)**Filing Date:**

Apr 17, 2015

Status: Pending**Status Date:**

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER**Defendant****Name:**

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559**Correspondent e-mail:**tmdept@dpf-law.com , kloeffelholz@dpf-law.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	
Plaintiff(s)			

Name:

Shepard Fairey

Correspondent Address:DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA UNITED STATES , 94966**Correspondent e-mail:**dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	

4	ANSWER	May 05, 2015
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015
6	SUSPENDED	Jul 27, 2015
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015
8	SUSPENDED	Sep 29, 2015

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date:

Jul 08, 2013

Status: Terminated

Status Date:

Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name:

Demand Brands, LLC

Correspondent Address:

NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ UNITED STATES , 07090-1497

Correspondent e-mail:

trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Second Extension - Granted	85521663	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW M SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail:

dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

Generated on:

This page was generated by TSDR on 2015-12-17 15:51:14 EST

Mark: OBEY

OBEY

US Serial Number: 85446122

Application Filing Date:

Oct. 12, 2011

US Registration Number: 4263319

Registration Date:

Dec. 25, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus:

Yes

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Dec. 25, 2012

Publication Date: Oct. 09, 2012

Mark Information

Mark Literal Elements:

OBEY

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Accent pillows; Pillows

International Class(es): 020 - Primary Class

U.S Class(es):

002, 013, 022, 025, 032, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Aug. 15, 2010

Use in Commerce:

Aug. 15, 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

Fairey, Shepard

Owner Address:

1331 W. Sunset Blvd
Los Angeles, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship:

UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number:

1363.TM1124U

Attorney Primary Email Address: westdocket@holleymenker.com

Attorney Email Authorized:

No

Correspondent

Correspondent Name/Address:

Gabrielle A. Holley
Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA 92075
UNITED STATES

Phone: 858 353 9285

Fax:

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 25, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 09, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 09, 2012	PUBLISHED FOR OPPOSITION	
Sep. 25, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 25, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 19, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 06, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Sep. 06, 2012	ASSIGNED TO LIE	74221
Aug. 24, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 28, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 27, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 27, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 30, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION WRITTEN	78475
Jan. 30, 2012	ASSIGNED TO EXAMINER	78475
Oct. 18, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 15, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Proceedings

Summary

Number of Proceedings:

3

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date:

Jul 08, 2013

Status: Terminated

Status Date:

Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant**Name:**

Demand Brands, LLC

Correspondent Address:

NATALIE S RICHER
 LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
 600 SOUTH AVE W , STE 2
 WESTFIELD NJ , 07090-1497
 UNITED STATES

Correspondent e-mail:

trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Second Extension - Granted	85521663	

Plaintiff(s)**Name:**

Shepard Fairey

Correspondent Address:

DREW M SMITH
 HOLLEY & MENKER PA
 PO BOX 1219
 SAUSALITO CA , 94966
 UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

Generated on:

This page was generated by TSDR on 2015-12-17 15:51:57 EST

Mark: OBEY MEDIA

OBEY MEDIA

US Serial Number: 85573359

Application Filing Date:

Mar. 19, 2012

US Registration Number: 4365576

Registration Date:

Jul. 09, 2013

Filed as TEAS Plus: Yes

Currently TEAS Plus:

Yes

Register:

Principal

Mark Type:

Service Mark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Jul. 09, 2013

Publication Date: Aug. 07, 2012

Notice of Allowance Date:

Oct. 02, 2012

Mark Information

Mark Literal Elements:

OBEY MEDIA

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Disclaimer:

"MEDIA"

Related Properties Information

Claimed Ownership of US Registrations:

2632359, 2762299, 3282078

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Mobile media services in the nature of electronic transmission of entertainment media content

International Class(es): 038 - Primary Class

U.S Class(es):

100, 101, 104

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jul. 2011

Use in Commerce:

Jul. 2011

For:

Entertainment media production services for motion pictures, television and Internet

International Class(es): 041 - Primary Class**U.S Class(es):**

100, 101, 107

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jan. 2010**Use in Commerce:**

Jan. 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

BOLD STRATEGIES, INC.

Owner Address:1331 W. SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026
UNITED STATES**Legal Entity Type:** CORPORATION**State or Country Where
Organized:**

CALIFORNIA

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Gabrielle A. Holley**Docket Number:**

1363.TM2582U

**Attorney Primary Email
Address:** westdocket@holleymenker.com**Attorney Email
Authorized:**

No

Correspondent**Correspondent
Name/Address:**Gabrielle A. Holley
Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA 92075
UNITED STATES**Phone:** 858 353 9285**Fax:**

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 17, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 09, 2013	REGISTERED-PRINCIPAL REGISTER	
Jun. 04, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	

Jun. 01, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	69712
May 30, 2013	ASSIGNED TO LIE	69712
May 15, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 24, 2013	STATEMENT OF USE PROCESSING COMPLETE	65362
Mar. 29, 2013	USE AMENDMENT FILED	65362
Apr. 24, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Mar. 29, 2013	TEAS STATEMENT OF USE RECEIVED	
Oct. 02, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 25, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 25, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 07, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 07, 2012	PUBLISHED FOR OPPOSITION	
Jul. 18, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 26, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 25, 2012	ASSIGNED TO EXAMINER	83696
Mar. 27, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 22, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Jun. 01, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant:

Fairey, Shepard

Assignment 1 of 1

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5361/0629](#)

Pages:

3

Date Recorded: Sep. 12, 2014

Supporting Documents:

[assignment-tm-5361-0629.pdf](#)

Assignor

Name: [FAIREY, SHEPARD](#)

Execution Date:

Sep. 10, 2014

Legal Entity Type: INDIVIDUAL

Citizenship:

UNITED STATES

Assignee

Name:

[BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

CALIFORNIA

Address:

1331 W. SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name:

GABRIELLE HOLLEY/HOLLEY & MENKER, P.A.

Correspondent Address:

P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings:

2

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Generated on:

This page was generated by TSDR on 2015-12-18 16:34:55 EST

Mark: OBEY RECORDS

OBEY RECORDS

US Serial Number: 86294681

Application Filing Date:

May 29, 2014

US Registration Number: 4778645

Registration Date:

Jul. 21, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus:

Yes

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Jul. 21, 2015

Publication Date: Nov. 04, 2014

Notice of Allowance Date:

Dec. 30, 2014

Mark Information

Mark Literal Elements:

OBEY RECORDS

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Disclaimer:

"RECORDS"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Audio recordings featuring music; Digital media, namely, CDs, DVDs, and downloadable audio files featuring music; Downloadable music files

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jan. 01, 2008

Use in Commerce:

Jan. 01, 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

Bold Strategies, Inc.

Owner Address:

1331 West Sunset Blvd
Los Angeles, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number:

1363.TM2583U

**Attorney Primary Email
Address:** westdocket@holleymenker.com

**Attorney Email
Authorized:**

Yes

Correspondent

**Correspondent
Name/Address:**

GABRIELLE A. HOLLEY
HOLLEY & MENKER, P.A.
PO BOX 96
SOLANA BEACH, CALIFORNIA 92075-0096
UNITED STATES

Phone: 888 750 4407

Fax:

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com

**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 21, 2015	REGISTERED-PRINCIPAL REGISTER	
Jun. 19, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 18, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 15, 2015	STATEMENT OF USE PROCESSING COMPLETE	69302
May 14, 2015	USE AMENDMENT FILED	69302
Jun. 11, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
May 14, 2015	TEAS STATEMENT OF USE RECEIVED	
Dec. 30, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 04, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 04, 2014	PUBLISHED FOR OPPOSITION	
Oct. 15, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 30, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Sep. 30, 2014	ASSIGNED TO LIE	66121
Sep. 16, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 16, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 16, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 16, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 16, 2014	EXAMINERS AMENDMENT -WRITTEN	78434
Aug. 31, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325

Aug. 31, 2014	NON-FINAL ACTION E-MAILED	6325
Aug. 31, 2014	NON-FINAL ACTION WRITTEN	78434
Aug. 30, 2014	ASSIGNED TO EXAMINER	78434
Jun. 11, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 02, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Jun. 18, 2015

Generated on:

This page was generated by TSDR on 2015-12-17 15:52:53 EST

Mark: OBEY

OBEY

US Serial Number: 85981934

Application Filing Date:

Jun. 11, 2013

US Registration Number: 4569752

Registration Date:

Jul. 15, 2014

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Jul. 15, 2014

Publication Date: Oct. 08, 2013

Notice of Allowance Date:

Dec. 03, 2013

Mark Information

Mark Literal Elements:

OBEY

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Related Properties Information

**Claimed Ownership of US
Registrations:**

2762299, 3282078, 4263319 and others

Child Of:

85957151

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For:

Cases for mobile phones, Cases for computers, Cases for tablet computers, sunglasses

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

1(a)

First Use: Feb. 01, 2009

Use in Commerce:

Feb. 01, 2009

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

Fairey, Shepard

Owner Address:

1331 West Sunset Blvd.
Los Angeles, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship:

UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number:

1363.TM1124U

Attorney Primary Email Address: westdocket@holleymenker.com

Attorney Email Authorized:

Yes

Correspondent

Correspondent Name/Address:

GABRIELLE A. HOLLEY
HOLLEY & MENKER, P.A.
PO BOX 96
SOLANA BEACH, CALIFORNIA 92075-0096
UNITED STATES

Phone: 888 750 4407

Fax:

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 15, 2014	REGISTERED-PRINCIPAL REGISTER	
Jun. 10, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 06, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 16, 2014	STATEMENT OF USE PROCESSING COMPLETE	70565
Mar. 26, 2014	USE AMENDMENT FILED	70565
May 16, 2014	DIVISIONAL PROCESSING COMPLETE	
Mar. 26, 2014	DIVISIONAL REQUEST RECEIVED	
May 01, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 01, 2014	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	70565
Apr. 24, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Mar. 26, 2014	TEAS REQUEST TO DIVIDE RECEIVED	
Mar. 26, 2014	TEAS STATEMENT OF USE RECEIVED	
Dec. 03, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 08, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 08, 2013	PUBLISHED FOR OPPOSITION	
Sep. 18, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 27, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	

Aug. 27, 2013 ASSIGNED TO EXAMINER
Jun. 20, 2013 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Jun. 14, 2013 NEW APPLICATION ENTERED IN TRAM

72414

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Jun. 09, 2014

Proceedings

Summary

Number of Proceedings:

2

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Shepard Fairey

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date:

Apr 17, 2015

Status: Pending

Status Date:

Apr 17, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name:

The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address:

KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail:

tmdept@dpf-law.com , kloeffelholz@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Opposition Pending	85807738	

Plaintiff(s)

Name:

Bold Strategies, Inc.

Correspondent Address:

DREW SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail:

dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Section 8 and 15 - Accepted and Acknowledged	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Registered	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Registered	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	

7 P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS
8 SUSPENDED

Sep 24, 2015
Sep 29, 2015

Generated on:

This page was generated by TSDR on 2015-12-18 16:36:23 EST

Mark: OBEY

OBEY

US Serial Number: 86605216

Application Filing Date:

Apr. 21, 2015

US Registration Number: 4859374

Registration Date:

Nov. 24, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus:

Yes

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Nov. 24, 2015

Publication Date: Sep. 08, 2015

Mark Information

Mark Literal Elements:

OBEY

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Related Properties Information

**Claimed Ownership of US
Registrations:**

2632359, 3282078, 4569752

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For:

Ankle bracelets; Bangles; Body jewelry; Bracelets; Brooches; Charms; Clocks and watches; Costume jewelry; Earrings; Gemstone jewelry; Jewel pendants; Jewelry; Jewelry chains; Jewelry pins for use on hats; Lockets; Medals and medallions; Necklaces; Pendants; Pins being jewelry; Real and imitation jewellery; Rings

International Class(es): 014 - Primary Class

U.S Class(es):

002, 027, 028, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Oct. 2006

Use in Commerce:

Oct. 2006

Basis Information (Case Level)

Filed Use: Yes
Filed ITU: No
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44D: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended Use: No
Amended ITU: No
Amended 44D: No
Amended 44E: No

Current Owner(s) Information

Owner Name:

Fairey, Shepard

Owner Address:

1331 W. Sunset Blvd
Los Angeles, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship:

UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number:

1363.TM1124U

Attorney Primary Email Address: westdocket@holleymenker.com

Attorney Email Authorized:

Yes

Correspondent

Correspondent Name/Address:

GABRIELLE A. HOLLEY
Holley & Menker P A
PO Box 96
Solana Beach, CALIFORNIA 92075-0096
UNITED STATES

Phone: 888 750 4407

Fax:

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 24, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 08, 2015	PUBLISHED FOR OPPOSITION	
Aug. 19, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 31, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2015	ASSIGNED TO EXAMINER	92563
Apr. 30, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 24, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Nov. 24, 2015

Generated on:

This page was generated by TSDR on 2015-12-18 16:36:52 EST

Mark: OBEY

OBEY

US Serial Number: 86607605

Application Filing Date:

Apr. 23, 2015

US Registration Number: 4859555

Registration Date:

Nov. 24, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus:

Yes

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Nov. 24, 2015

Publication Date: Sep. 08, 2015

Mark Information

Mark Literal Elements:

OBEY

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Related Properties Information

**Claimed Ownership of US
Registrations:**

2632359, 2762299, 3282078

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For:

Bags for skateboards; Christmas tree ornaments and decorations; Playing cards; Skateboard decks; Skateboard trucks; Skateboards; Surfboards; Toy figures

International Class(es): 028 - Primary Class

U.S Class(es):

022, 023, 038, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2004

Use in Commerce:

Dec. 2004

Basis Information (Case Level)

Filed Use: Yes
Filed ITU: No
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44D: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended Use: No
Amended ITU: No
Amended 44D: No
Amended 44E: No

Current Owner(s) Information

Owner Name:

Fairey, Shepard

Owner Address:

1331 W. Sunset Blvd
Los Angeles, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship:

UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number:

1363.TM1124U

Attorney Primary Email Address: westdocket@holleymenker.com

Attorney Email Authorized:

Yes

Correspondent

Correspondent Name/Address:

GABRIELLE A. HOLLEY
Holley & Menker P A
PO Box 96
Solana Beach, CALIFORNIA 92075-0096
UNITED STATES

Phone: 888 750 4407

Fax:

858 876 1604

Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 24, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 08, 2015	PUBLISHED FOR OPPOSITION	
Aug. 19, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 31, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2015	ASSIGNED TO EXAMINER	92563
May 04, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 27, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Nov. 24, 2015